

Website Campaign

Creating a website is one way to educate others about your issue. The benefit of creating a website is that it's accessible to anyone who can get to the Internet. Keeping that in mind, it's important to:

Protect your privacy. Always consult an adult and review the privacy policy before creating a page and making it live.

Decide how you want to use the website.

Is the website a resource for those interested in learning more about the issue? Do you want to include links to other pages, Facebook, Twitter, etc.? What about other electronic publications and sites that help your cause? Are there ways to include them on your new website?

Build a constituency for your issue with friends and others. Once you have your page created, how do you let others know about it? How do you draw traffic to your page? Are there ways to create interactions on your website? Keep these questions in mind as you move forward.

Need help creating a website? Below are links to help you create your own website:

- 4 Creating a Website: <http://www.4creatingawebsite.com/>
- Google: www.sites.google.com
- Weebly: <http://www.weebly.com/>
- Webs: <http://www.webs.com/>

