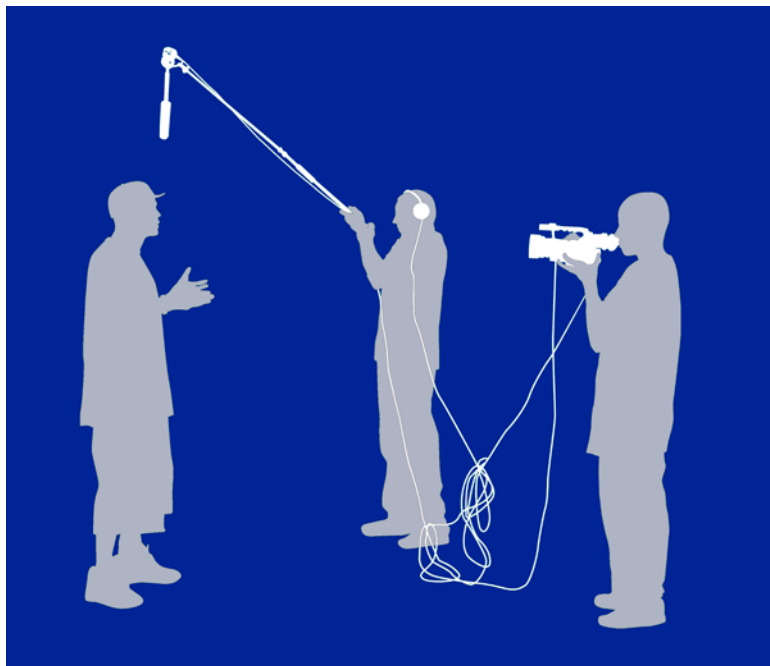


Lights, Camera, Civic Action!



Civic Action Project

PSA

One powerful tool available for creating awareness about your CAP issue or proposed solution is a Public Service Announcement (PSA). A PSA is a **short video or PowerPoint** that raises people's interest in an issue and inspires them to take action.

Here is your chance to make a PSA

...and to make a difference!

Prizes

1 st Place	\$100.00
2 nd Place	\$75.00
3 rd Place	\$50.00

A CAP PSA video will

- **raise awareness** by educating on a specific problem or issue.
- **influence public attitudes** by explaining the connection between the problem or issue and public policy
- **promote specific civic action(s)** to address the policies that affect the problem or issue.

How to Enter

Go to the CAP website (crfcap.org):

1. For submission requirements.
2. To submit your entry.

**Contest deadline is
December 19, 2018.**



For contest rules and previous PSA Contest winning entries, go to crfcap.org